NEWSLETTER OF FEBRUARY 2024





Save the Date: FEB. 21 In-Person Member Meeting

See It, Sell It, Collect It.

See It - Business Snapshot. Discuss & Review where your practice is today. Sell It- Hygiene. Case acceptance. Collect It - Claim Submission & Billing Systems. This practice management presentation will provide tips and tricks to enhance your daily procedures. Michael Dinsio has spent a decade learning the business of dentistry. As a banker he generated loans for doctors. guiding more than 500 dentists through starting or building a practice and also via practice acquisitions. Michael found that his passion was in helping doctors navigate the complex process of getting into ownership. As a result he started Next Level Consultants and now advises clients in all stages of ownership. See the full class description, and registration, on our website.

PLACE: Shawn O'Donnell's restaurant banquet room, 122 - 128th St SE, Everett, WA 98208. Free parking located in the back.

TIME: 6:00PM meet & greet, no-host bar and sponsors, followed by buffet dinner, meeting, and program, ending by 9:00PM.

CREDITS: 2

COST: Complimentary for SCDS member dentists, \$40 pp for all guests. Payable by cash or check at the door (no debit/credit).

NOTE: No Shows or cancellations after deadline will be invoiced.

RSVP by Monday, February 19
Email: info@scdentists.org or text/call 360-419-7444. Vegetarian meals by advance request only. Space is limited. Thank you to our Sponsors: AlignTech, BEST for Dentistry and Burkhart Dental.



PRESIDENT'S LETTER, Dr. Nick Conley

Greetings Dentists of Snohomish County!

As we enter into the month of February, we are constantly reminded of the importance and power of love, so I would like to reflect for a moment on this theme. When I think of how love

impacts our profession, I am reminded of the efforts we take to provide a comfortable space to provide quality dental care for our patients.

The stresses that come along with providing excellent patient care and maintaining a profitable dental practice can often weigh us down. There are times when we might begin to focus on negative interactions with patients and lose sight of the positive impact we can make in the lives of so many. It is helpful to empathize with patients who challenge us. Recognizing that more than 60% of Americans are living paycheck to paycheck is a reminder that many of our patients are under stress when they arrive in our offices, may feel even more vulnerable in a dentist chair, and should be met with a compassionate response.

As we know all too well, the combination of financial cost and a potentially pain inducing procedure is enough to keep a patient from following through with a treatment plan or even seeking a consultation. This month let us focus on empathizing with those patients who challenge us, remembering to take a deep breath in the heat of the moment and do our best to provide compassionate and loving care.

Let us also remember to take time to care for ourselves, for when we are at our best our families, staff, and patients will benefit.

February is a time to reflect on what is really important—and to more fully experience the power of love.

Warmly, Nicholas J. Conley

What Are You Missing Out On?

In case you have *not* been receiving our weekly enews, check your junk email! SCDS sends out a weekly e-newsletter full of information about member meetings, resources you can use, WSDA and ADA information and news about the local dental



community. The email is issued at 9AM every Tuesday. We know you receive a lot of emails so the goal is to provide you with a quick read that can enhance your membership value. Want more information? Contact Sandra at info@scdentists.org.

SHOUT OUT TO SPONSORS

- **⇒** Thanks to our February newsletter sponsors:
- Elite Sleep and Omni Practice Group
- **⇒** Thanks to our February Meeting sponsors:

Burkhart, BEST for Dentistry and Align Tech

Corporate partners on our website!

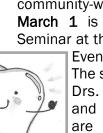
Remember these great vendors when you are looking for business services and providers.

SCDS PROGRAMMING OVERVIEW

ark your calendars for the great programming that we have coming up between now and July. This month we will have an in-person

member meeting on February, 21 at Shawn O'Donnell's (see page 1). February 15 is the 17th annual Toothapalooza event at

the Imagine Children's Museum in Everett.



Volunteers are welcome.

YOUR SCDS OFFICERS:

President:

Dr. Nicholas Conley

President-Elect:

Dr. Tania Tran

Secretary:

Dr. Tyler Rumple

Treasurer:

Dr. Andrew Sholudko

Past-President:

Dr. Clio Samia-Lindenauer

Executive Committee:

Dr. Dr. JiWon Gwak

Dr. Matthew D. Lee

Dr. Ivy F. Lin

Dr. Chung Tsen

Dr. Stacey Sype

Executive Director:

Sandra Anderson

SCDS Mailing Address:

6202 4th Ave NW Seattle WA 98107

Phone/TEXT: (360) 419-7444

E-mail: info@scdentists.org Website: www.scdentists.org February 14-18 is the Seattle-King County Clinic at Seattle Center. Volunteers are needed for this community-wide event. March 1 is the Annual Seminar at the Lynnwood

> Events Center. The speakers are Gillespie and Brown. They presenting on Anterior Aesthetics: Minimally Invasive for

Maximum Impact. Earn 7 CDE. There will be a large vendor fair, as well. On March 13 we are offering another virtual class featuring periodontist, Dr. Brad Weinstein. On April 17, we meet in person and Dr. Steve Carstensen will be speaking on sleep apnea for the general practitioner. May **15** is our last in-person meeting and we will be hearing from WSDA President Dr. Nathan Russell and honoring our newly elected officers. In June, we are welcoming UW SOD grads with a New Grad Happy Hour. In July, the baseball game is back! If you missed this social gathering last year, you'll want to check it out. Stay tuned for more information. Refer to our website for more details and registration links.

CLASSIFIEDS

- fice Building (Build tice First Time on Market tal Practice. Beauti- appointed Move in
- atory and Steriliza- hygiene and 3 clini- Contact Frank Sci-Cascade Cabinets in Arlington Mil in Production 425-985-8390 WA sells custom- YTD. Open Dental more built operatory and Software, sterilization CBCT. Contact Frank cabinets. Direct to Sciabica doctors. Avoid the frank@omni-pg.com; Dental Practice in huge markups by 425-985-8390. Charming buying direct. year warranty. By appointment only ■ cascadecustomcabi- Luxurious General Four operatories are nets.com Office: Dental Practice with fully 360-572-2329
- Snohomish Gen- ty. Own a successful, plumbed ops availaeral Dental Practice practice on San Juan ble. Averaging 35 with annual collec- Island tions \$300,000. 3 fully- vated seller willing to nual Collections over equipped ops with carry portion of fi- \$850,000. Room to option to lease an nancing. adjoining office which would working days per pg.com; give you up to 7 total month. Three ops 8390. (WAD378) operatories. Located with potential for 4. in family friendly Heavy C&B and reresidential area near storative. Most endo, local schools and perio, OS, and pedo shopping. Seller will- referred. Huge poing to work back 1-2 tential for additional days/week if need- income if you book 5 ed. Implants and days/week or add in molar RCT referred above procedures. out. Ample patient Two hygienists FULparking. frank@omni-pg.com edgeable staff willing call 8390. (WAD496)



- Snohomish tice days per week. 7 40% Cabinets - cal). Ample patient abica, 20 (WAD513)
 - style Rare opportuni- four overlooking new vacant \$700K in only 15 Contact LY BOOKED! Knowl-425-985- to stay. Waterfront home with mooring and beach available to rent if desired. Contact rod@omni-206-979pg.com;

2660. (WAD397)

- Dental Office for Snohomish County Whidbey Island Lease - Medical Of- General Dental Prac- General Dental Prac-Long for Dental Office) County General Den- lished, stable, nicely for Lease, 2934 SF - ful stand-alone build- general dental prac-Ready ing with excellent tice grossing 550K (Previous Owner Re- visibility in a residen- with high net. Great tired). 3327 Colby tial neighborhood. location in growing Everett. Strong hygiene pro- area. 3 day a week Call 425 230 7538 gram - 6 hygiene practice running at overhead ■ Custom-built Oper- fully-equipped ops (4 room for growth! DDS Custom parking. Over \$1.4 frank@omni-pg.com, information. KAVO (WAD429)
 - at **Thriving General** Poulsbo Near the Bay Practice on busy street Well-Established for sale in Poulsbo. equipped. Amazing Island Life- Shared space with additional patients over Friday Harbor. Moti-month in 2021. An-Over grow. Contact Frank frank@omni-425-985-
 - Beautiful Well Established Marysville Practice Well established general dental Marysville practice for sale. Great location in the middle of town. Easy access with a nice parking lot available on site. Beautiful building with great visibility from the street. Contact Frank frank@omni-pg.com or 425-985-8390. (WAD486)